

SKIN IN THE GAME

Talking UV Rays and Privet
Hedges with Hampton Sun's
Salvatore Piazzolla

With summer almost here, what's the one thing every sunbather needs to know?

We recommend applying sunscreen 15–20 minutes prior to going out in the sun, in order for it to absorb, and it should be reapplied every 40–80 minutes as directed. We have a great partnership with NYC dermatologist Dr. Lance H. Brown, MD, who is also an NYU professor. He says that one ounce of sunscreen is required for the average adult in a bathing suit. Everyone's skin type is different, as well as how active a lifestyle they lead. We offer something for every sunbather, whether it's for the active sports person or someone looking to lounge by the pool or on the beach.